



Food Service and Lodging Management

ACTIVE TEACHING DISCIPLINES		
For Administrative Use Only – Please do <u>not</u> edit federal NCES information below		
CIP Code	Description	NCES Definition
52.0901	Hospitality Administration and Management, General	For more information on the NCES CIP taxonomy, see http://nces.ed.gov/ipeds/cipcode/Default.aspx?y=55 A program that prepares individuals to serve as general managers and directors of hospitality operations on a system-wide basis, including both travel arrangements and promotion and the provision of traveler facilities. Includes instruction in principles of operations in the travel and tourism, hotel and lodging facilities, food services, and recreation facilities industries; hospitality marketing strategies; hospitality planning; management and coordination of franchise and unit operations; business management; accounting and financial management; hospitality transportation and logistics; and hospitality industry policies and regulations.

The qualifications described below represent commonly accepted good practices for teaching in the discipline(s) included in this unit. [1]

Please provide a general description of unit, including programs and course offerings [2]

The Foodservice and Lodging Management department offers a multidisciplinary field of study. The department offers three baccalaureate degrees: a Bachelor of Science in Hospitality Management, an A.S. to B.S. degree in Hospitality Management, and a Bachelor of Science in Restaurant in Foodservice Management. Courses in Hospitality Management include, but are not limited to, the following: Hospitality Financial Accounting, Hospitality Managerial Accounting, Hospitality Marketing, Hospitality Human Resource Management, Hospitality Information Systems, Legal Environment in Hospitality, Leadership and Strategic Management in the Hospitality Industry, Hospitality Communications, Hospitality Industry Finance, Lodging Operations, Tourism Management, The Event Industry, and Principles of Resort Timesharing. Courses in Restaurant and Foodservice Management include, but are not limited to, the following: Restaurant Management, Techniques in Food Preparation, Case Studies in Restaurant Management, Supply & Procurement Management, Restaurant Brand

Management, Restaurant Leadership Strategies & Tactics, Beverage Management, Sanitation in the Food Industry, Culture and Cuisine, History and Culture of Wines, Food, Beverage, and Labor Cost Controls, Exploring Wines of the World, International Gastronomy, and Hospitality Facilities, Planning, and Design.

The Foodservice and Lodging Management department also offers a Master of Science in Hospitality and Tourism Management. Rosen College's interdisciplinary Master of Science in Hospitality and Tourism Management program offers a thesis and non-thesis option, both of which are built on a foundation of 9 core courses. The ideal candidate has a baccalaureate degree in business, hospitality or a related-discipline and a minimum of two years of industry experience, preferably at the supervisory or managerial level.

The program is designed to build on an individual's strengths and interests; broaden industry knowledge; sharpen management skills; and incorporates one's professional and extracurricular experiences. Convenient course scheduling, part-time or full-time student status, and variable delivery platforms accommodate the working professional.

The teaching philosophy of the Foodservice and Lodging Management department at both the undergraduate and graduate levels is to expose students to the many and varied aspects of these fields, employing a wide array of academically trained full-time faculty and qualified industry experts to provide the student with a well rounded education.

For research, our faculty collaborate with industry organizations and enterprises to produce studies and research projects with a mix of applied and theoretical research. Applied research can be used in operational settings which are published in professional industry publications. Theoretical research is published in the top academic journals.

Terminal degree(s) for each discipline taught in the unit [3]

A terminal degree in the teaching discipline qualifies a person to teach throughout the broad scope of the teaching discipline at the undergraduate and graduate levels. [4]

PhD in Hospitality Management
PhD in Hotel and Restaurant Management
PhD in Hotel Administration
PhD in Tourism Management
PhD in Hospitality Education

Broadly related discipline(s) for each discipline taught in the department

Specialization qualifies a person to teach throughout the broad scope of teaching discipline (approximately five or more courses on distinct topics)

Terminal degree programs that are closely related to Hospitality and Tourism Management or Restaurant and Foodservice Management can be found in a number of disciplines, including: Accounting; Administration and Management of Technical and Industry Programs; Business Administration; Economics; Educational Leadership; Educational Technology; Finance; Human Resources; Leisure Studies; Management; Parks and Recreation; Sports Management/Administration; Exercise Physiology; Marketing; Human Nutrition; Public Administration; Communication; Food Science; Advertising and Public Relations: Risk Management; Law; and Vocational Education. Faculty terminally qualified in these related disciplines may teach Hospitality and Tourism Management or Restaurant and Foodservice Management courses in their respective disciplines at the undergraduate and graduate levels when their academic credentials include research in hospitality and tourism and/or when accompanied by significant managerial experience in the hospitality and tourism industries.

Selectively related discipline(s) for each discipline taught in the department

Specialization does not qualify a person to teach distinct topics throughout the broad scope of the teaching discipline but does qualify to teach a more restrictive set of courses in the discipline (approximately four or fewer courses on distinct topics)

Non-terminal degrees that are closely related to Hospitality and Tourism Management or Restaurant and Foodservice Management can be found in a number of disciplines, including: Accounting; Administration and Management of Technical and Industry Programs; Business Administration; Economics; Educational Leadership; Educational Technology; Finance; Human Resources; Leisure Studies; Management; Parks and Recreation; Sports Management/Administration; Exercise Physiology; Marketing; Human Nutrition; Public Administration; Communication; Food Science; Advertising and Public Relations: Risk Management; Law; and Vocational Education.

Faculty non-terminally qualified in these related disciplines may teach Hospitality and Tourism Management or Restaurant and Foodservice Management courses in their respective discipline at the undergraduate level when their academic credentials include research in hospitality and tourism and/or when accompanied by significant managerial experience in the hospitality and tourism industries.

Justification for use of faculty with 'other' teaching qualifications and additional faculty teaching qualifications information [5] [6]

The Foodservice and Lodging Management department offers a broad array of courses that cut across traditional academic fields because of the applied nature of the subject matter. Therefore, the courses do not necessarily correspond to a singular and exclusive terminal

degree or non-terminal curriculum.

Industry experience in specific sectors is of significant importance and may be considered when hiring faculty so that our students can benefit from their expertise. Consideration of other teaching qualifications in lieu of academic credentials is made on a case-by-case basis and accepted in special cases where evidence of exceptional industry experience, research or other qualifications can be documented and directly applicable to the courses being taught.

[1] The unit chair/director, in consultation with unit faculty, has responsibility for identifying and articulating commonly accepted good practices in each teaching discipline taught in the unit and for providing appropriate justification as needed. In the case of an emerging discipline for which common collegiate practice has not yet been established, a compelling case must be provided as necessary to substantiate the claims made.

[2] Please provide a general description of the unit course and program offerings at the undergraduate and graduate levels (e.g., degree and certificate programs, minors, departmental contribution to interdisciplinary core courses). This section may also be used to provide other pertinent information about the unit and the discipline(s) it represents (e.g., discipline accreditation, faculty research emphases).

[3] List those degrees for each discipline taught in the unit that are regarded by the respective disciplinary community as terminal degrees in the discipline and thus, qualify a faculty member to teach throughout the broad scope of that discipline at both the undergraduate and graduate levels. In most fields, a terminal degree is the commonly accepted highest degree in the given field of study. In such instances, the terminal degree is usually considered to be the academic (or research) doctorate (e.g., Doctor of Philosophy). However, some academic fields have, through custom, recognized terminal degrees that are not doctorates (e.g., Master of Fine Arts, Master of Social Work). Note that terminal degrees from other disciplines may be appropriate for teaching in the discipline as well, but such credentials should be listed as broadly or selectively related degrees, as appropriate.

[4] A non-terminal master's degree in the teaching discipline qualifies a person to teach throughout the broad scope of the teaching discipline at the undergraduate level, not at the graduate level.

[5] Please use this section to provide justification that helps to make the case for special circumstances that apply to your unit including the use of faculty qualified to teach by 'other' qualifications and other special situations. Typically the statements provided in this section should be of a general nature, and not address specific individuals. (Justification for specific individuals is typically handled separately during the teaching certification process.) As appropriate, please cite to appropriate authorities to justify departmental practices (e.g., discipline accreditation guidelines, state regulations).

[6] When a faculty member cannot be qualified to teach on the basis of academic credentials (degree(s) and course work) alone, qualifications other than academic credentials (or combined with credentials) may be appropriate for teaching particular courses. Consideration of other teaching qualifications either in conjunction with or in lieu of academic credentials must be made on a case-by-case basis. Such cases should be exceptional and the evidence of other demonstrated competencies and achievements provided must be compelling. It should also show substantial and significant evidence of professional progress as related to the faculty member's teaching assignment.